



Executive Presentation – Staff survey

May 2022

Survey Design and Delivery



Survey administration: 14 February to 01 April 2022.



The survey remained broadly consistent with 2018 and previous years to enable past year comparisons.



Staff received the survey via an email invitation and paper surveys were available. SMBC set up and managed the survey process.



Benchmark comparison to BMG's Local Authority organisations.

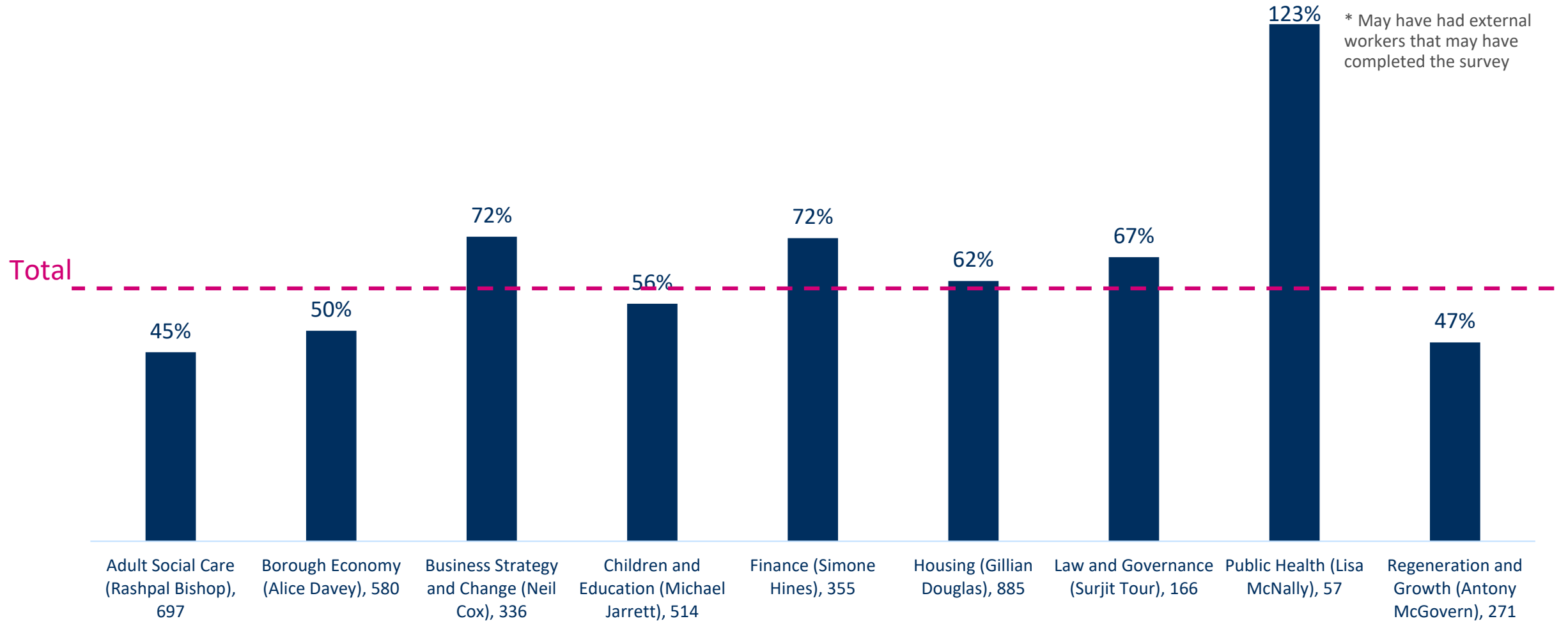
61% response rate

3,913 were invited and 2,374 completed



-2% versus 2018

Response rate by Directorate



Headline results

Thematic overview

Themes generally dipped vs 2018 and now more aligned with 2017 levels. However, above BM in most cases.

Theme*	Agree	Neither	Disagree	2018**	Vs 2018	2017**	Vs 2017	BM**	Vs. BM
Your Job	73 %	15 %	11 %	75 %	- 1 %	73 %	1 %	67 %	9 %
Communication	60 %	24 %	17 %	64 %	- 4 %	62 %	- 2 %	52 %	4 %
Customer Service	62 %	26 %	12 %	71 %	- 9 %	65 %	- 3 %	--	--
You Manager/ Supervisor	73 %	16 %	11 %	74 %	- 2 %	73 %	0 %	69 %	4 %
Senior Management	44 %	33 %	23 %	52 %	- 7 %	49 %	- 4 %	43 %	1 %
Learning and Development	72 %	21 %	7 %	--	--	--	--	--	--
Pay and Rewards	47 %	23 %	30 %	53 %	- 4 %	49 %	0 %	55 %	- 1 %
Work Life Balance and Wellbeing	66 %	21 %	13 %	67 %	2 %	63 %	2 %	66 %	0 %
Equality and Diversity	71 %	18 %	10 %	72 %	- 1 %	70 %	1 %	71 %	0 %
Working at Sandwell	63 %	26 %	11 %	67 %	- 6 %	63 %	- 1 %	60 %	2 %
Working Environment	79 %	13 %	7 %	--	--	--	--	--	--

*Only themes shown that use the 5-point Strongly Agree-Strongly Disagree scale. Averages calculated using only 5 point Strongly Agree-Strongly Disagree scale questions

** Not all questions are the same in each theme year on year. A rule of at least 50% has been applied and so the comparison should be interpreted as indicative only

Changes since 2018

Out of 43 comparable measures...



Over time

1 has notably improved since 2018

25 have
remained
stable since
2018

17 have notably
declined since
2018

Improved = 5% or more above or below 2018 %favourable

Stable = 4% + or -

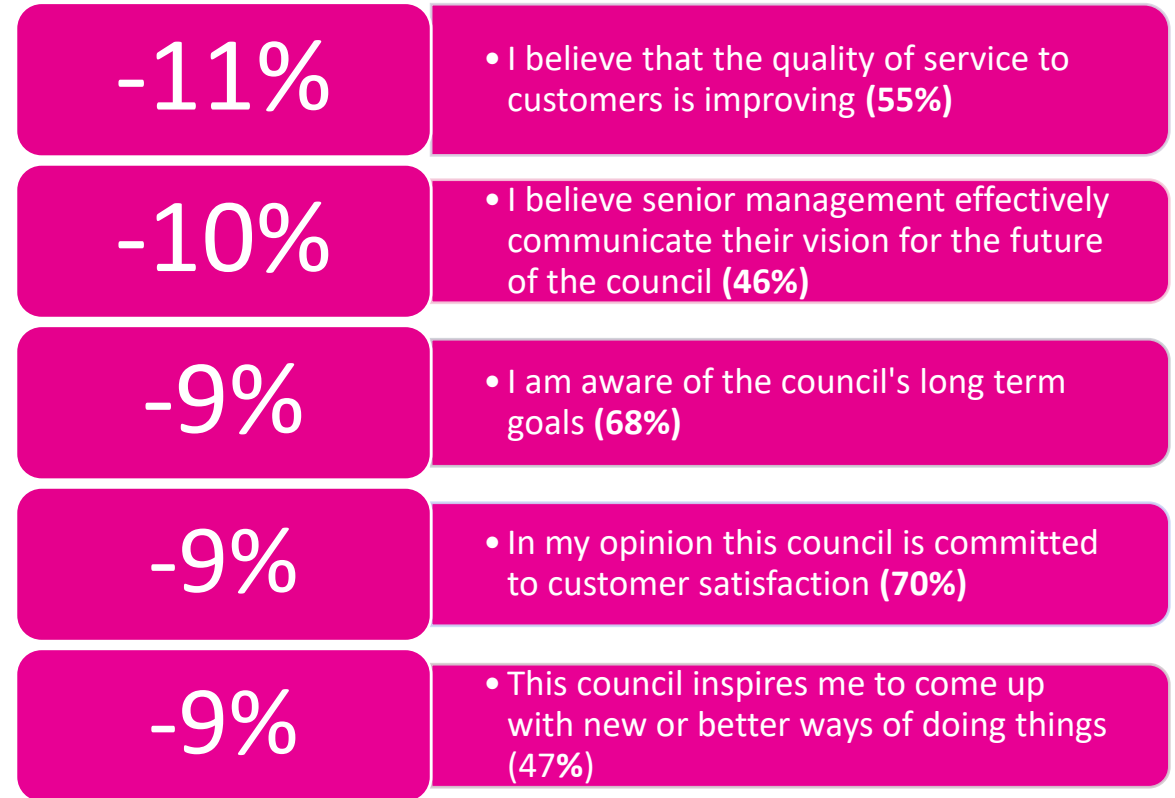
**based on comparable questions on the 5-point strongly agree
to strongly disagree scale*

Largest differences since 2018

Most improved:



Most declined:



Employee feel most strong that...

% Positive



Vs. 2018	Vs. BM
--	--
-2%	+12%
--	--
--	--
--	--

Staff most disagreed to...

% Negative

39%

- Considering my duties and responsibilities, I feel my pay is fair (43% positive)

37%

- I feel that hard work and dedication to the job is recognised and rewarded in the council (32% positive)

26%

- I have the opportunity to contribute my views before changes are made which affect my job (48% positive)

25%

- I feel senior leaders would welcome my ideas and opinions (40% positive)

23%

- I believe senior management are open and honest in their communications with staff (46% positive)

Comparison to benchmark

Out of 33 comparable measures...

12 are notably
above
benchmark

14 are in-line
with
benchmark

7 are notably
below
benchmark

'Notably' = 5% or more above or below benchmark

In-line = 4% + or -

**based on comparable questions on the 5-point
strongly agree to strongly disagree scale*

Largest differences to benchmark

Most above:

+15%

- My line manager keeps me up to date with what is going on (73%)

+14%

- I would feel able to report bullying, harassment or discrimination without worrying that I would be treated in a negative way (68%)

+13%

- I believe that action will be taken on the findings identified in this survey (47%)

+13%

- I am valued for what I can offer the council (63%)

+12%

- I understand how my work contributes to the objectives of my service (91%)

Most below:

-17%

- This council motivates me to contribute to more than is normally required in my work (52%)

-8%

- I am treated with fairness and respect by the council (74%)

-8%

- I think the council positively supports my health and wellbeing (64%)

-7%

- Considering my duties and responsibilities, I feel my pay is fair (43%)

-7%

- My line manager / supervisor motivates and inspires me to be more effective in my job (67%)

Engagement

Why employee engagement matters - recap

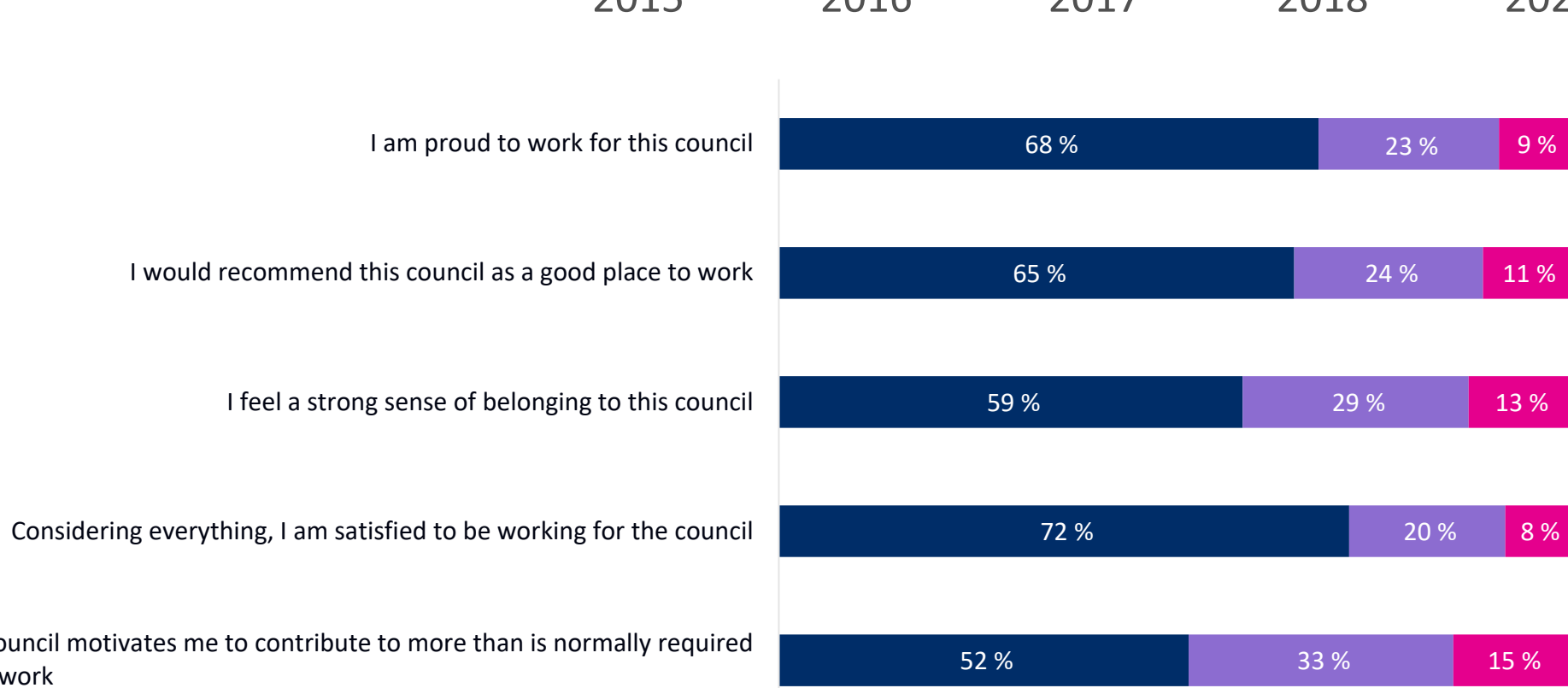
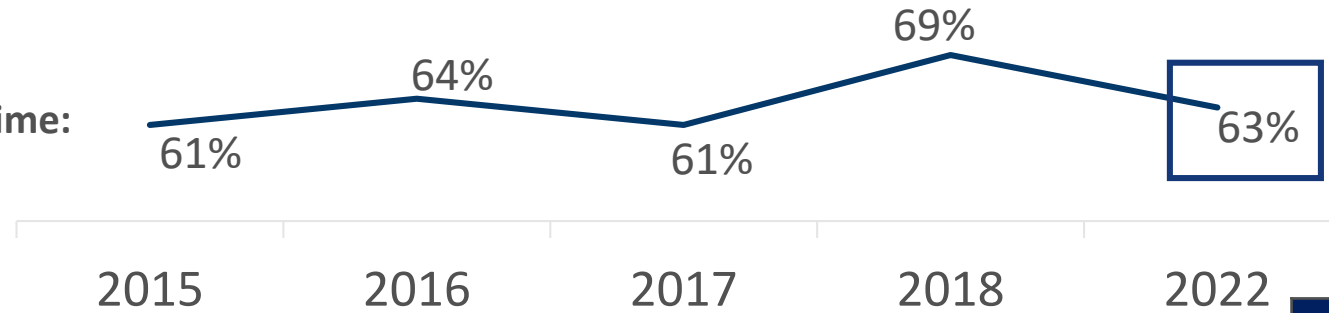
Engaged employees (i.e. employees that are emotionally committed to their company and its success) have a huge impact on an organisation's success. Most importantly, engaged employees often tend to be happier, both at work and in their own lives. Increasing engagement brings a number of other benefits to organisations, including ...



Employee engagement

Employee engagement dropped 6%-points vs 2018. Drop coming from all index questions.

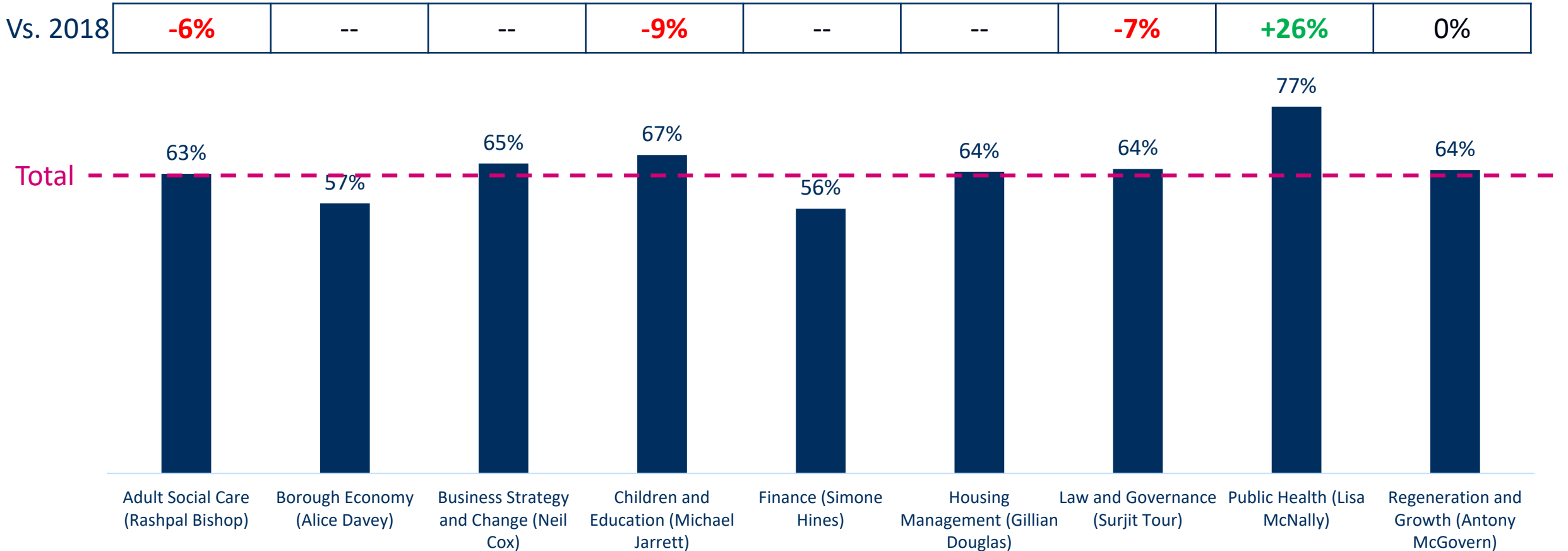
Employee Engagement Index over time:



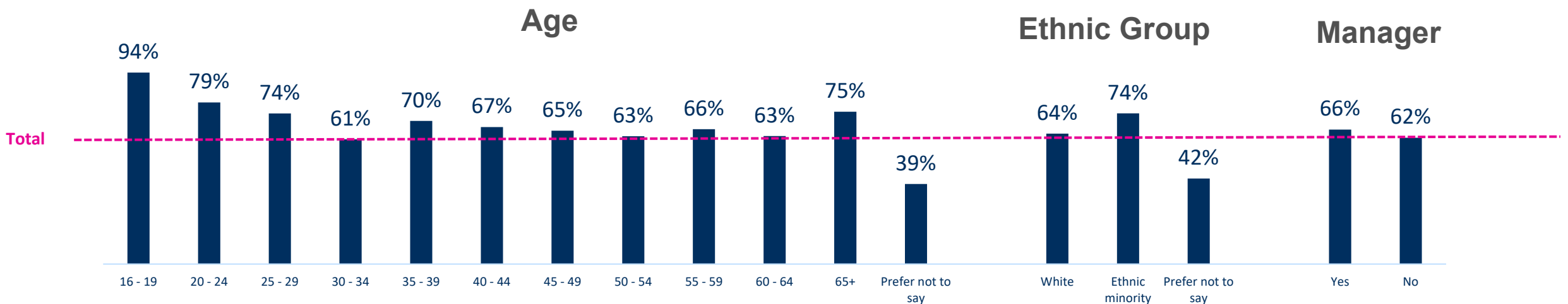
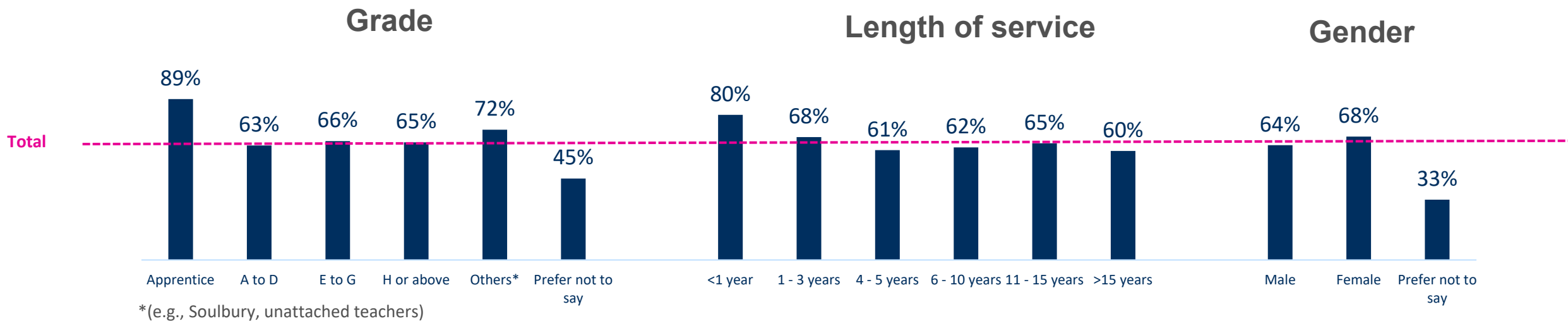
	Vs. 2018	Vs. BM
I am proud to work for this council	- 8 %	7 %
I would recommend this council as a good place to work	- 8 %	8 %
I feel a strong sense of belonging to this council	- 4 %	- 5 %
Considering everything, I am satisfied to be working for the council	- 7 %	3 %
This council motivates me to contribute to more than is normally required in my work	- 5 %	- 17 %

Employee engagement by Directorate

Engagement relatively consistent across Directorates. Opportunities to leverage ideas from others.

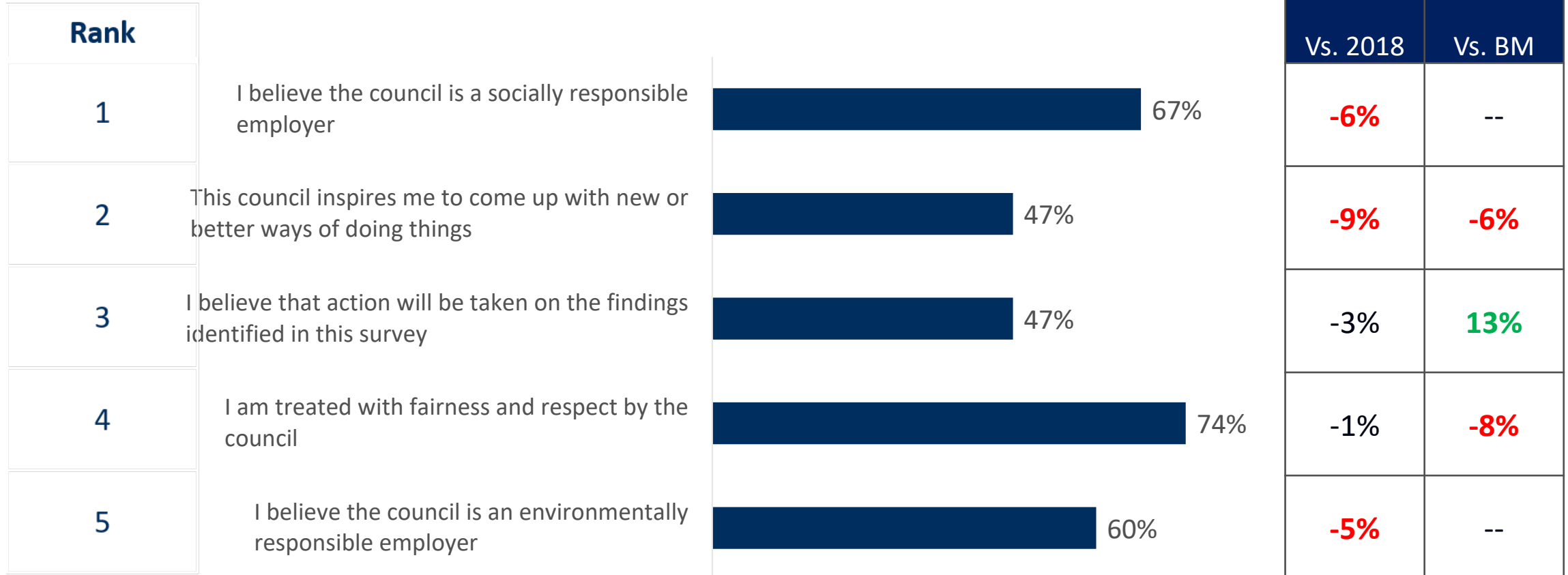


Employee engagement by key demographics



Top 5 key drivers of employee engagement

Being an responsible employer is important to the Council's staff. As is supporting innovation, taking action and treating people with fairness



Being treated with fairness and staff feeling that action will be taken on the survey are common top 5 drivers of employee engagement. Being a responsible employee (socially and environmentally), and inspiring innovation less often.

Areas most important to drive up engagement

Socially and environmentally responsible employer

K I believe the council is a socially responsible employer



K I believe the council is an environmentally responsible employer



■ Agree ■ Neither ■ Disagree

Vs. 2018	Vs. BM
- 6 %	--
- 5 %	--

Correlation analysis indicates that the questions above are linked to;

1. Mostly about; Senior Managers living the Council's values, and using the values to guide the way they work
2. Being inspired to come up with new and better ways of doing things
3. Taking action on the survey findings.

	Total (2,374)	Adult Social Care (313)	Borough Economy (290)	Business Strategy and Change (243)	Children and Education (290)	Finance (257)	Housing Management (547)	Law and Governance (112)	Public Health (70)	Regeneration and Growth (128)
I use the council's values (Trust, Unity, Progress) to guide the way I work	71 %	79 %	68 %	73 %	72 %	63 %	69 %	72 %	84 %	70 %
I believe senior managers live the values (Trust, Unity and Progress) of the council	45 %	43 %	41 %	49 %	46 %	35 %	46 %	48 %	71 %	46 %

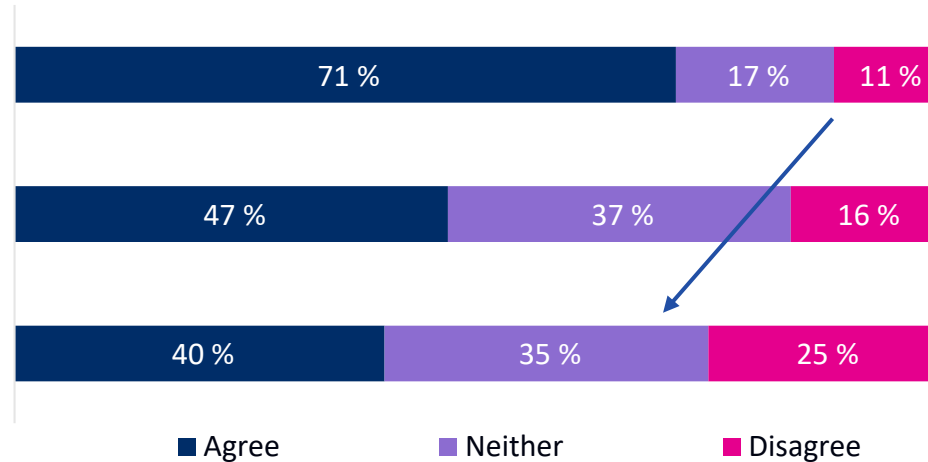
Innovation at the Council

Innovation is seen to be driven at local level but staff are generally less sure as a Council overall

My line manager / supervisor encourages me to put forward new ideas

K This council inspires me to come up with new or better ways of doing things

I feel senior leaders would welcome my ideas and opinions



	Vs. 2018	Vs. BM
My line manager / supervisor encourages me to put forward new ideas	-2%	--
This council inspires me to come up with new or better ways of doing things	-9%	-6%
I feel senior leaders would welcome my ideas and opinions	--	4%

	Total (2,374)	Adult Social Care (313)	Borough Economy (290)	Business Strategy and Change (243)	Children and Education (290)	Finance (257)	Housing Management (547)	Law and Governance (112)	Public Health (70)	Regeneration and Growth (128)
My line manager / supervisor encourages me to put forward new ideas	71 %	67 %	67 %	78 %	77 %	75 %	65 %	88 %	90 %	80 %
This council inspires me to come up with new or better ways of doing things	47 %	42 %	44 %	54 %	49 %	37 %	46 %	56 %	60 %	48 %
I feel senior leaders would welcome my ideas and opinions	40 %	32 %	31 %	46 %	46 %	37 %	40 %	44 %	64 %	43 %

Open comment analysis;

- Speed of implementation
- Bureaucracy, risk aversion, barriers from corporate team
- Feeling comfortable to raise ideas

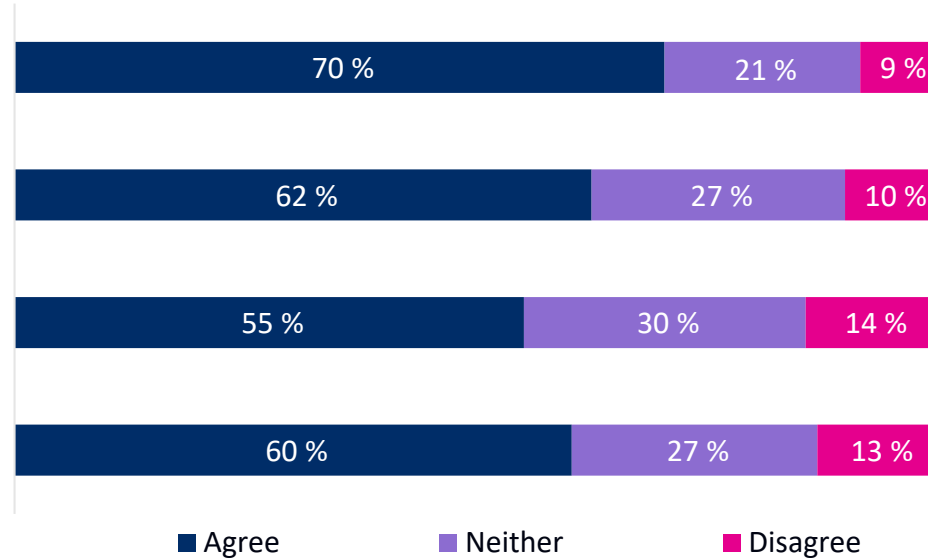
Customer Service – focus on the driver questions should have a positive effect on customer service

In my opinion this council is committed to customer satisfaction

We act on the feedback we receive from customers

I believe that the quality of service to customers is improving

I am given the support I need to deliver the best possible customer service



	Vs. 2018	Vs. BM
In my opinion this council is committed to customer satisfaction	- 9 %	--
We act on the feedback we receive from customers	- 8 %	--
I believe that the quality of service to customers is improving	- 11 %	--
I am given the support I need to deliver the best possible customer service	- 7 %	--

Correlation analysis indicates that the questions above are linked to;

1. I believe the council is a socially responsible employer
2. I believe senior managers live the values (Trust, Unity and Progress) of the council
3. This council inspires me to come up with new or better ways of doing things
4. I believe that action will be taken on the findings identified in this survey

Open comment analysis

- Communication between Departments.
- Management to listen and implement ideas
- Challenges with bureaucracy

Equality and diversity – treated with fairness

Generally a theme categorised by low levels of disagreement

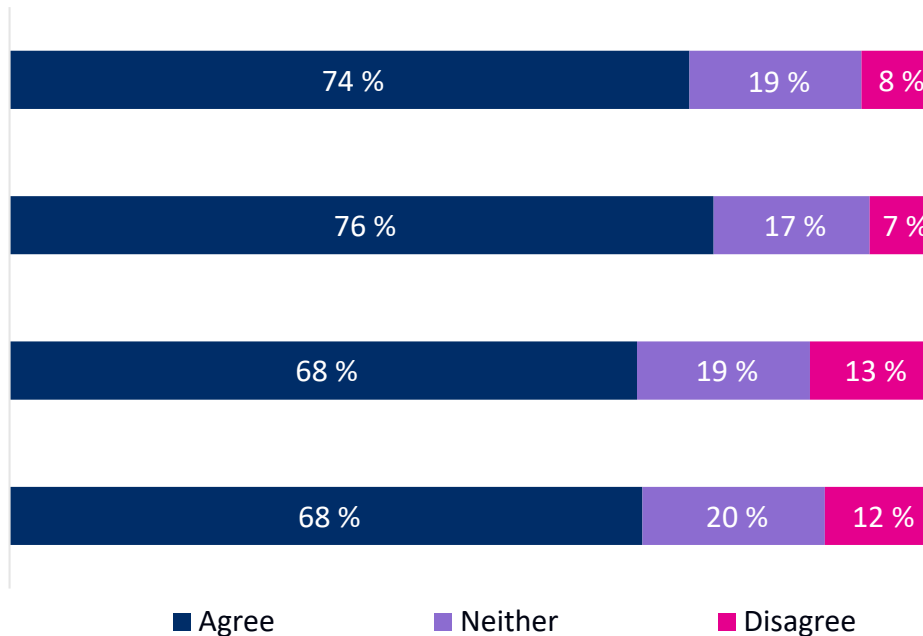
K

I am treated with fairness and respect by the council

I think the council respects individual differences (e.g. cultures, working styles, backgrounds, ideas)

I would feel able to report bullying, harassment or discrimination without worrying that I would be treated in a negative way

I feel I have equal opportunity for development and career progression at the council regardless of my background (e.g. age, gender, race etc)



	Vs. 2018	Vs. BM
I am treated with fairness and respect by the council	- 1 %	- 8 %
I think the council respects individual differences (e.g. cultures, working styles, backgrounds, ideas)	--	- 1 %
I would feel able to report bullying, harassment or discrimination without worrying that I would be treated in a negative way	--	14 %
I feel I have equal opportunity for development and career progression at the council regardless of my background (e.g. age, gender, race etc)	- 2 %	- 4 %

Key demographic variances;

70% Grade A to D believe they are treated fairly, 79% grade (E to G), and 81% H+

68% 4-5 years tenure believe they are treated fairly, <1 year 89%, 1-3 78%, then climbing back up

Staff open comment feedback

If you could make one change that would make the council a better place to work, what would that be?



Communication

The information I receive is useful and relevant to my job



I am aware of the council's long term goals



I have the opportunity to contribute my views before changes are made which affect my job



When changes are made at work I have a clear understanding about how they will work in practice



■ Agree ■ Neither ■ Disagree

Vs. 2018	Vs. BM
- 3 %	--
- 9 %	- 1 %
- 1 %	4 %
- 3 %	9 %

Open comment analysis

- Consultation – being kept up to date
- Communication between Departments and Service Areas
- A sense of not acting on feedback or being transparent at times. Reading some updates in the news first

Key demographic variances;

62% Grade H+ believe they have the opportunity to contribute my views before changes are made which affect my job.

62% Grade H+ have a clear understanding how when changes are made it will work in practice

56% For managers, and 45% for non managers.

59% For managers, and 52% for non managers

Senior management

I believe senior management are open and honest in their communications with staff



I believe senior management manage change effectively



I believe senior management provide effective leadership



I believe senior management effectively communicate their vision for the future of the council



I feel senior leaders would welcome my ideas and opinions



■ Agree ■ Neither ■ Disagree

	Vs. 2018	Vs. BM
I believe senior management are open and honest in their communications with staff	- 5 %	4 %
I believe senior management manage change effectively	- 6 %	--
I believe senior management provide effective leadership	- 7 %	- 1 %
I believe senior management effectively communicate their vision for the future of the council	- 10 %	- 2 %
I feel senior leaders would welcome my ideas and opinions	--	4 %

Open comment analysis

- Stability of team
- Consistent training and opportunities to upskill and develop
- Access to Senior Managers. Opportunities to feedback
- Not feeling like management are connecting with issues on the ground. For example, frustration with IT systems

Key demographic variances;

	H+	E-G	A-D
Open and honest	63 %	47 %	43 %
Manage change	52 %	44 %	42 %
Effective leadership	60 %	47 %	44 %
Communicate vision	57 %	48 %	44 %
Welcome ideas	60 %	42 %	35 %

Drops quickly to Grade E-G

Pay and rewards

Considering my duties and responsibilities, I feel my pay is fair



	Vs. 2018	Vs. BM
Considering my duties and responsibilities, I feel my pay is fair	- 8 %	- 7 %
I am satisfied with the total rewards package offered by the council (e.g. including council pension contributions, flexible working, training, salary sacrifice options, employee discounts, sick pay, annual leave entitlement etc.)	- 3 %	6 %
I feel that hard work and dedication to the job is recognised and rewarded in the council	- 5 %	--

I am satisfied with the total rewards package offered by the council (e.g. including council pension contributions, flexible working, training, salary sacrifice options, employee discounts, sick pay, annual leave entitlement etc.)



I feel that hard work and dedication to the job is recognised and rewarded in the council



■ Agree ■ Neither ■ Disagree

Open comment analysis

- Cost of living concerns
- Pay increases linked through career progression
- Pay – recognise front line workers during Covid
- ‘Expectation’ – pay linked to tenure

Key demographic variances;

32% Band A-D believe pay is fair, 46% E-G, and 63% H+

60% Band A-D satisfied with total reward, 70% E-G, and 82% H+

50% For managers, and 40% for non managers believe pay is fair

74% For managers, and 62% for non managers believe pay is fair

Summary and next steps

K

I believe that our leadership teams will take action on the results from this survey

47%

Agree

31%

neutral

22%

disagree

Summary

Direction of travel

- Results generally dipped since 2018 and back towards 2017 levels
- This is reflected with employee engagement dropping 6%-points. However, remains in range with previous years going back to 2015

Drivers of employee engagement

- KDA analysis indicates that the areas to focus on are;
- Social and environmental responsibility
 - Which is mainly about living the values and taking action on the survey results
- Innovation/ seeking and acting on feedback
 - Cutting bureaucracy, seeking and taking action
 - Similar questions also linked with Customer focus
- Treating people with fairness

Open comment analysis

- Staff most want the Council to focus on communication, leadership/management, and pay and rewards
1. Communication – contribution and understanding of change management are notable areas for consideration
 2. Leadership/management – stability, direction, communication and buy-in
 3. Pay and rewards – Although less content with Pay itself, more content with total rewards

Next steps – tbc

Overall level Communications

26th May - Live Event, with all staff

Determine what top level communication LT want to share

Corporate group comprising of Vickie Lee; Kate Ashley; Matt More and others to oversee dissemination of the results

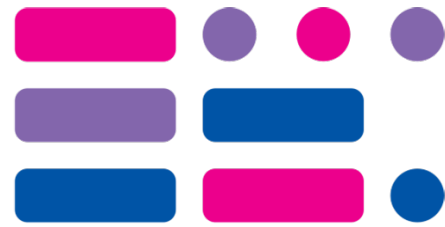
Directorate/team Communications

Commencing June – Directorate presentations over 6 week period

Team reports to follow shortly after presentation

Communication of Directorate specific results

Action Plans



BMG

success decoded

Impact of Covid

What do we think the impact on Covid-19 has been on the staff engagement results?

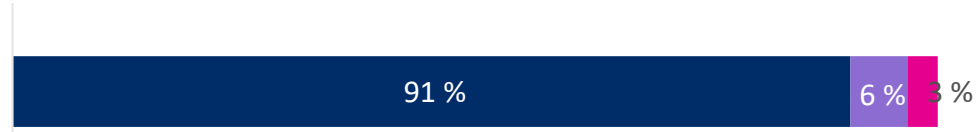
1. Hard to tell. The survey's are roughly four years apart. Hard to say with a lot of confidence.
2. Trends that we did see during Covid;
Early-mid Covid 19/20/ 21;
 - Sense of pulling together. Significant increase in scores for Senior Management, Communication, change management
 - Staff generally loved the new ways of working (where possible); flexibility, use of technology
 - Linked to the above but work-life balance got better for many but not for senior managersLate 21 to present
 - Much of these scores for organisations have dipped back down. Many organisations were unable to sustain the improvements they had from early to mid Covid. Particular drops in Senior Management and Communication. Results more aligned to pre-covid levels
 - One area most organisations have been able to keep more positive is around the ways of working. Offering more flexibility and better use of technology
3. What can we see from Sandwell's data;
 - Senior Management and Communication scores below 2018 levels – not linked to Covid trends
 - Positive scores for work-life balance and wellbeing, and also 8 out of 10 (79%) positive about the working environment at a theme level
4. To summarise, we would suggest that Covid-19 will inevitable had an enormous impact on staff and the organisation. The benefits, are ways of working but maybe not as positive towards Senior Management or communication. However, we couldn't be sure given the timings between surveys. Internally run Pulse survey may give a better indication.

Appendix

Strength

Your job

I understand how my work contributes to the objectives of my service



I am valued for what I can offer the council



My job makes good use of my skills and abilities



My work gives me a feeling of personal achievement



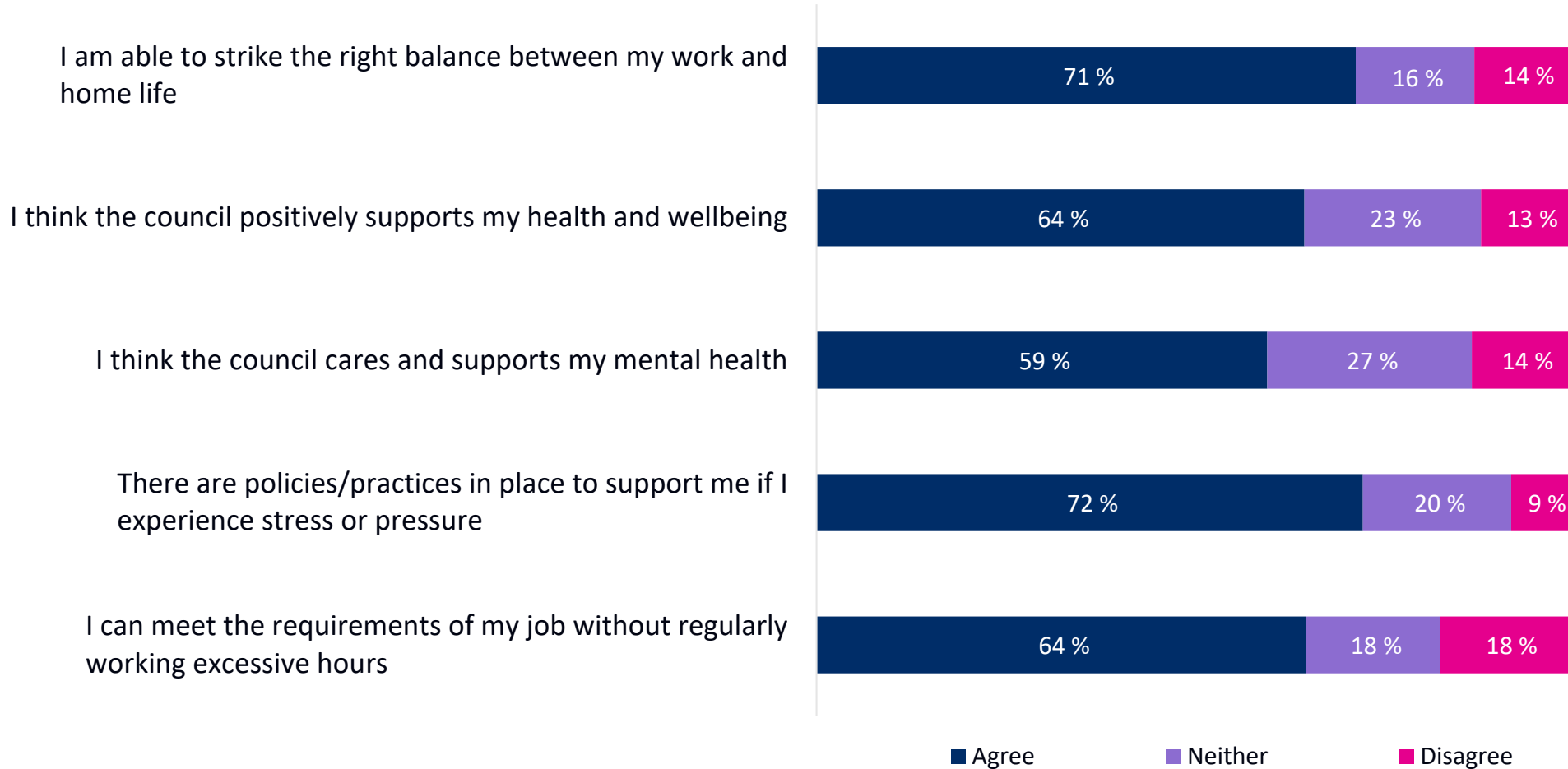
There is good co-operation between teams I work with



■ Agree ■ Neither ■ Disagree

	Vs. 2018	Vs. BM
I understand how my work contributes to the objectives of my service	- 2 %	12 %
I am valued for what I can offer the council	- 2 %	13 %
My job makes good use of my skills and abilities	- 1 %	4 %
My work gives me a feeling of personal achievement	- 3 %	--
There is good co-operation between teams I work with	1 %	--

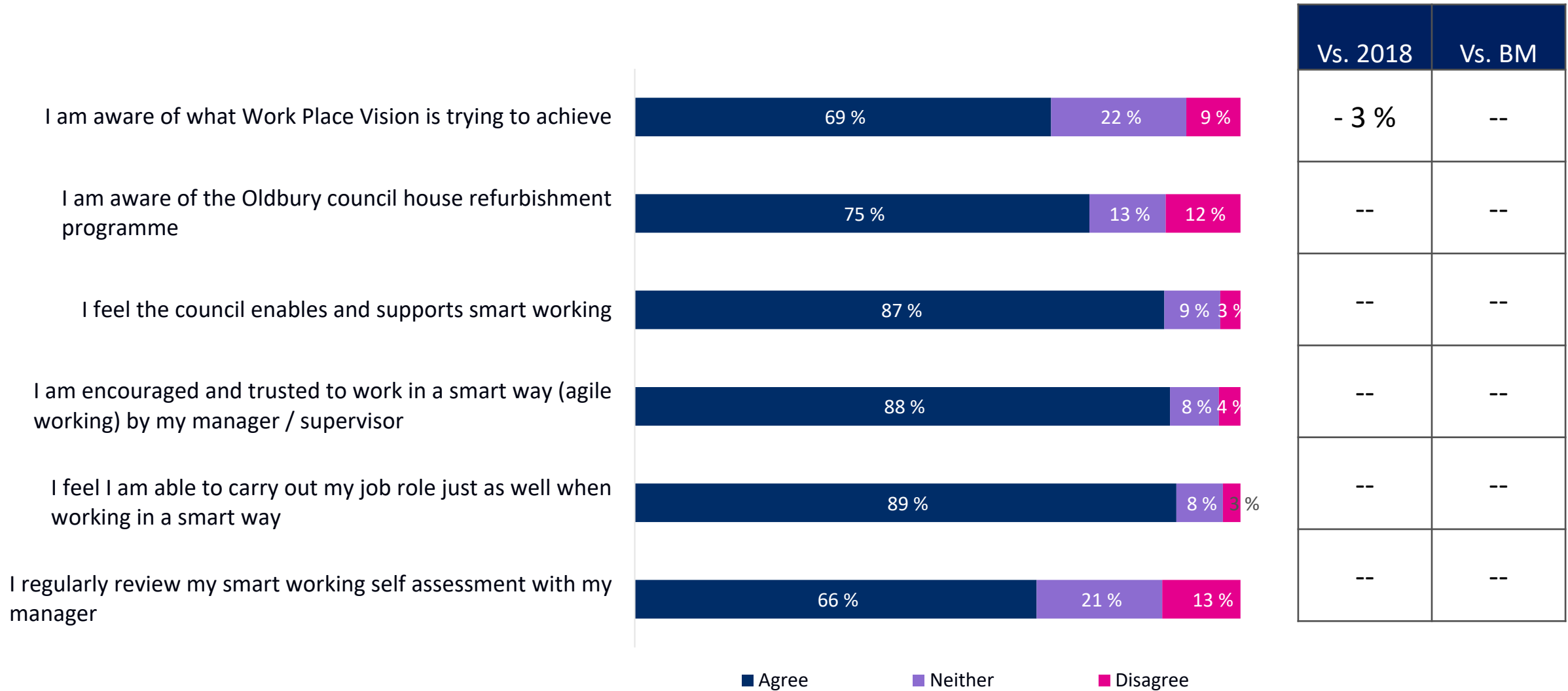
Work-life balance and wellbeing



	Vs. 2018	Vs. BM
I am able to strike the right balance between my work and home life	0 %	4 %
I think the council positively supports my health and wellbeing	3 %	-8 %
I think the council cares and supports my mental health	--	--
There are policies/practices in place to support me if I experience stress or pressure	4 %	--
I can meet the requirements of my job without regularly working excessive hours	--	4 %

Working environment

Perceptions of smart working are strong. An area many staff are focused on since the pandemic



Learning and development

The learning and development I have received is helping me to develop my career



I feel a personal responsibility to seek out ways to develop myself at work



During the appraisal process job essential and business critical training and development opportunities were agreed



I have received the job essential and business critical training and development identified by my manager (1 to 1 and or appraisals) to improve my skills in the last 12 months



■ Agree ■ Neither ■ Disagree

	Vs. 2018	Vs. BM
The learning and development I have received is helping me to develop my career	7 %	6 %
I feel a personal responsibility to seek out ways to develop myself at work	--	--
During the appraisal process job essential and business critical training and development opportunities were agreed	--	--
I have received the job essential and business critical training and development identified by my manager (1 to 1 and or appraisals) to improve my skills in the last 12 months	--	--

Areas for consideration

Customer Service by Directorate

	Total (2,374)	Adult Social Care (313)	Borough Economy (290)	Business Strategy and Change (243)	Children and Education (290)	Director / Service Manager (33)	Finance (257)	Housing Management (547)	Law and Governance (112)	Other Direct Report to Director (91)	Public Health (70)	Regeneration and Growth (128)
In my opinion this council is committed to customer satisfaction	70 %	69 %	64 %	70 %	74 %	73 %	66 %	71 %	76 %	65 %	79 %	77 %
We act on the feedback we receive from customers	62 %	61 %	62 %	59 %	68 %	64 %	54 %	62 %	68 %	67 %	70 %	67 %
I believe that the quality of service to customers is improving	55 %	49 %	52 %	60 %	58 %	67 %	47 %	57 %	63 %	62 %	66 %	48 %
I am given the support I need to deliver the best possible customer service	60 %	58 %	50 %	68 %	62 %	73 %	54 %	61 %	64 %	60 %	74 %	63 %

Other themes

Your manager/ supervisor

I have regular one to one or supervision meetings with my line manager

My line manager / supervisor encourages me to put forward new ideas

My line manager / supervisor motivates and inspires me to be more effective in my job

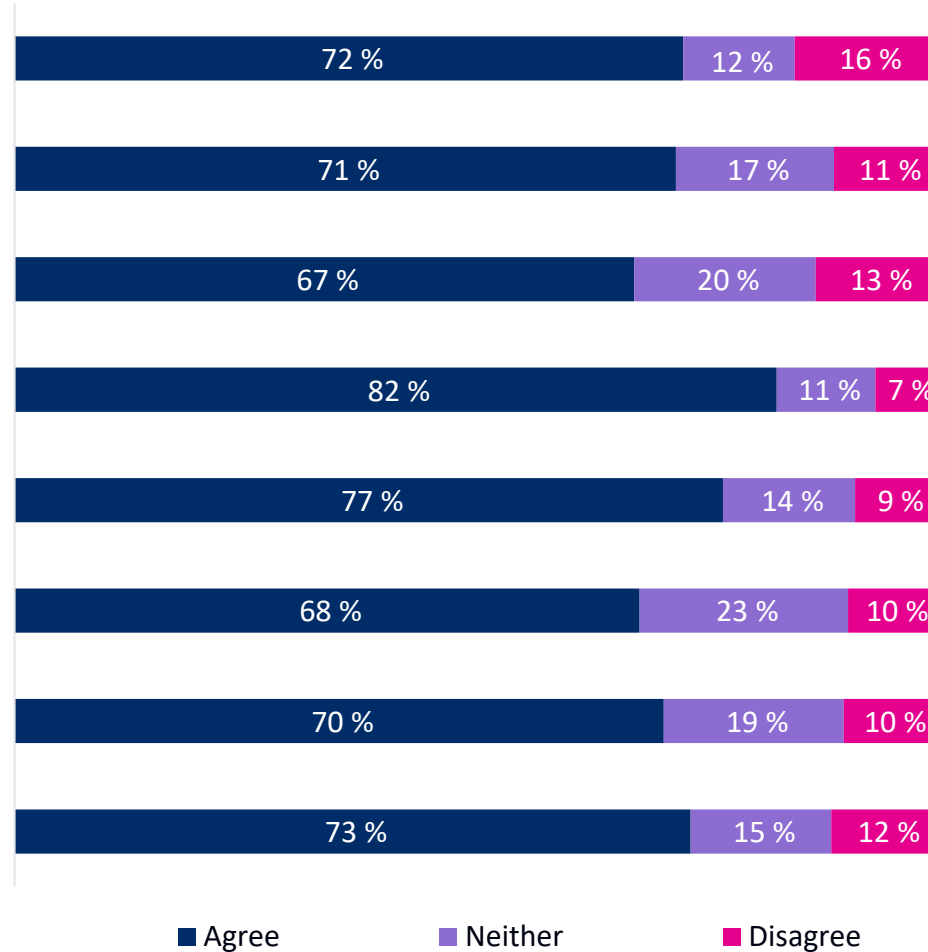
My line manager / supervisor is supportive if I have a problem at work

My line manager / supervisor recognises and acknowledges me when I have done my job well

My line manager / supervisor uses the council's values to manage me effectively

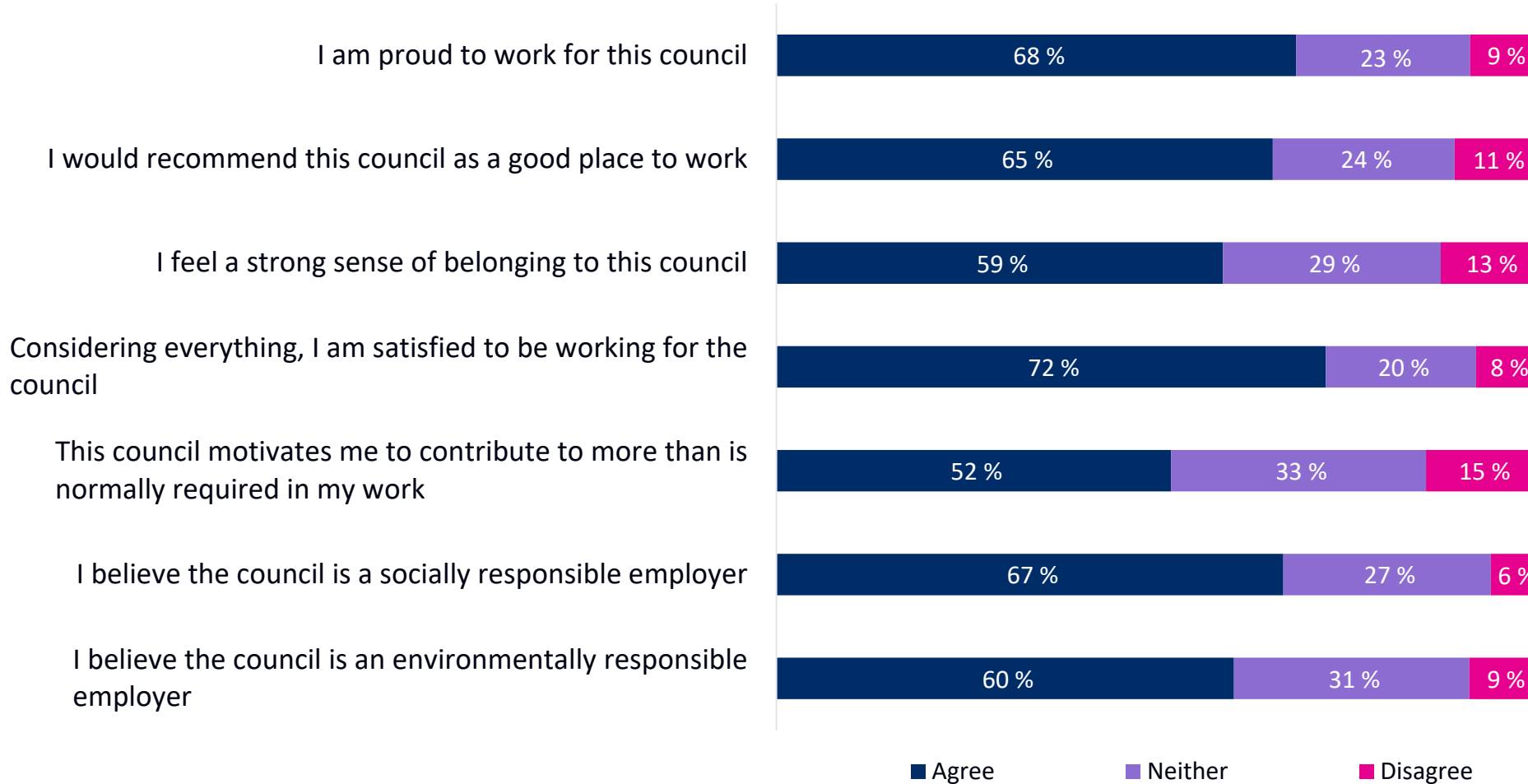
My line manager / supervisor sets clear performance objectives for me

My line manager keeps me up to date with what is going on



Vs. 2018	Vs. BM
- 2 %	4 %
- 2 %	--
- 3 %	- 7 %
0 %	5 %
0 %	--
- 3 %	--
- 4 %	4 %
--	15 %

Working at Sandwell (1)



Vs. 2018	Vs. BM
- 8 %	7 %
- 8 %	8 %
- 4 %	- 5 %
- 7 %	3 %
- 5 %	- 17 %
- 6 %	--
- 5 %	--

Working at Sandwell (2)

I believe that action will be taken on the findings identified in this survey

I am aware of the council's values

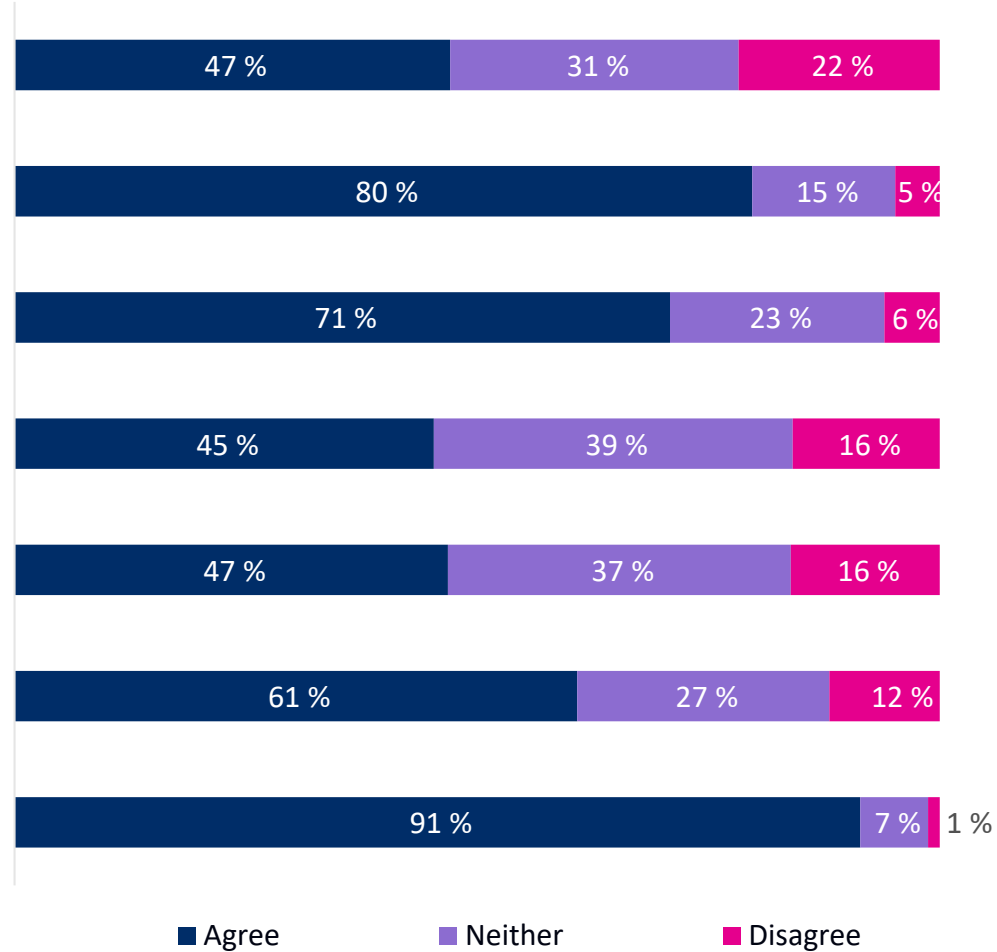
I use the council's values (Trust, Unity, Progress) to guide the way I work

I believe senior managers live the values (Trust, Unity and Progress) of the council

This council inspires me to come up with new or better ways of doing things

I am aware about the Council's Corporate Plan and what it sets out to achieve

I understand how my service area contributes to the Corporate Plan



	Vs. 2018	Vs. BM
I believe that action will be taken on the findings identified in this survey	- 3 %	13 %
I am aware of the council's values	- 2 %	11 %
I use the council's values (Trust, Unity, Progress) to guide the way I work	--	--
I believe senior managers live the values (Trust, Unity and Progress) of the council	--	--
This council inspires me to come up with new or better ways of doing things	- 9 %	- 6 %
I am aware about the Council's Corporate Plan and what it sets out to achieve	--	--
I understand how my service area contributes to the Corporate Plan	--	--